

## 2015 Board and Committees Application

**I would like to serve!**

**Name:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**I would like to nominate a fellow Blue Ridge Chapter (BRC) member** *(Please put his or her information above and list your name and e-mail address here. (Continue to complete this form based on your knowledge of the nominee.)*

**Name:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**How long have you been a member of the BRC?** \_\_\_\_\_

**Have you held any other leadership positions?** \_\_\_\_\_

**What are your leadership/committee member objectives?** *(Include projected timeline, if possible.)*

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*Please indicate which of the following chair position(s) you are interested in by checking the appropriate box below. Current board chairs, please indicate your interest in continuing to serve in the same or different capacity. Those who would like to serve as a committee member or help on a per-project basis, please note your interest within the desired committee. All levels of involvement and your ideas and suggestions are welcome.*

### Executive Board/Officers

- Secretary** – The first position before serving as Treasurer, President-Elect and President.  
***Accurate note taking, decision making, miscellaneous board support***  
\_\_\_\_\_
- Director at Large** – A great entry into board service.  
***Decision making, project involvement***  
\_\_\_\_\_

### Committee Chairs

- Accreditation** – Help guide chapter members through the APR process.  
***Case review, readiness review panel, mentoring, promotion***  
\_\_\_\_\_
- Awards** – Shape our awards judging and annual gala.  
***Judging, gala planning and implementation, sponsorship acquisition, promotion***  
\_\_\_\_\_
- Ethics and Diversity** – Stay on top of society trends and professional best practices.  
***Program development and promotion***  
\_\_\_\_\_

- Hospitality** – Coordinate logistics at all chapter events.  
*Online/event registration management, including nametag oversight; billing; promotion*


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- Membership and Recruitment** – Retain and attract new members.  
*Program oversight, including follow up and promotion*


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- Professional Development** – Attract national talent to enhance our skills.  
*Event and sponsorship planning, implementation and promotion*


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- PRSSA Professional Advisor** – Work with a PRSSA chapter at RU, VT, JMU, Liberty or Lynchburg.  
*Mentoring, leadership rally support, grant review and advice, programming, promotion*


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- Newsletter** – Update members with our monthly e-newsletter.  
*Writing, layout and design, promotion*


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- Public Relations** – A great position for a PR pro – promote us.  
*Planning and implementation, promotion and media relations*


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- Public Service** – Increase our chapter’s community involvement.  
*Planning, implementation, promotion*


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- Social Media** – You’re already doing it. Why not create buzz for us?  
*Maintain multifaceted social media presence and ongoing dialogue, information management*


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- Sponsorships** – Help secure financial support to help us grow.  
*Chapter sponsorship program planning and implementation, including maintaining sponsorship lists; sponsorship support of various chapter functions; promotion*


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- Website** – Keep our site updated with the latest information.  
*Coordination with various chapter functions, information management*


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**DEADLINE:** Please submit your application to Immediate Past President and Nominating Chair Heidi Ketler, APR, at [hketler@verizon.net](mailto:hketler@verizon.net) by **July 1, 2014**.

**SELECTION PROCESS:** The PRSA-Blue Ridge nominating chair or an officer of the chapter will be contacting in July all those who have expressed an interest on this leadership interest form. Your career objectives are important to us and will be carefully considered. Please be assured that all communication is held in the strictest confidence.

**Thank You!**