

2014 Summit Award

2014 Summit Award – SILVER

Annual Report - Modest Budget
Montgomery County FY 2014 Annual Report
Montgomery County

2014 Summit Award – GOLD

Annual Report - Modest Budget
Imagine What's Next
Roanoke County Public Schools

2014 Summit Award – GOLD

Annual Report - Average Budget
Advance Auto Parts 2013 Annual Report
Advance Auto Parts

2014 Summit Award – GOLD

Community Partnerships - Modest Budget
Load the Bus for Kids
Roanoke County Public Schools

2014 Summit Award – GOLD

Community Partnerships - Average Budget
Advance Auto Parts JDRF Campaign
Advance Auto Parts

2014 Summit Award – SILVER

Green Efforts - Modest Budget
The World is Not Your Trashcan
Roanoke County

2014 Summit Award – GOLD

Green Efforts - Modest Budget
Elmwood Park Improvement Project
City of Roanoke

2014 Summit Award – SILVER

Audio-Visual Short Format - Modest Budget
2013 Holiday Greeting
Roanoke College

2014 Summit Award – GOLD

Audio-Visual Short Format - Modest Budget
Graduation Live! Promo
Roanoke County Public Schools

2014 Summit Award – SILVER

Audio-Visual Short Format - Average Budget
2014 Recruitment Commercial-Transfer
Virginia Western Community College

2014 Summit Award – GOLD

Audio-Visual Short Format - Average Budget
Virginia's Blue Ridge Blue Ridge Standard Time
Access Advertising and Public Relations

2014 Summit Award – SILVER

Audio-Visual Long Format - Modest Budget
Graduation Live!
Roanoke County Public Schools

2014 Summit Award – GOLD

Audio-Visual Long Format - Modest Budget
Big Brothers Big Sisters Wish Video
Access Advertising and Public Relations

2014 Summit Award – SILVER

Audio-Visual Long Format - Average Budget
Virginia's Blue Ridge Blue Ridge Standard Time
Access Advertising and Public Relations

2014 Summit Award – GOLD

Audio-Visual Long Format - Average Budget
Roanoke College Reputation Videos
Roanoke College

2014 Summit Award – SILVER

Internal Communications - Modest Budget
PHCC Alert
Patrick Henry Community College

2014 Summit Award – GOLD

Internal Communications - Modest Budget
BWP Integration Communications
Advance Auto Parts

2014 Summit Award – SILVER

Internal Communications - Average Budget
2014 Open Enrollment
Advance Auto Parts

2014 Summit Award – GOLD

Internal Communications - Average Budget
AREVA 2014 Open Enrollment Campaign
Anstey Hodge

2014 Summit Award – GOLD

Lin Chaff Award for Creativity - Modest Budget
NYSE Bell Ringing GPI Acquisition Celebration
Advance Auto Parts

2014 Summit Award – SILVER

Lin Chaff Award for Creativity - Average Budget
Peoplexpress Launch
ND&P

2014 Summit Award – SILVER

Lin Chaff Award for Creativity - Average Budget
Virginia's Blue Ridge Blue Ridge Standard Time
Access Advertising and Public Relations

2014 Summit Award – GOLD

Lin Chaff Award for Creativity - Average Budget
Mountain Lake Lodge Successful Launch
ND&P

2014 Summit Award – SILVER

Magazines - Average Budget
Roanoke College Magazine Issue 1 2014
Roanoke College

2014 Summit Award – GOLD

Magazines - Average Budget
Hollins University 2014 Spring Magazine
Anstey Hodge

2014 Summit Award – SILVER

Media Relations
Peoplexpress Launch
ND&P

2014 Summit Award – GOLD

Media Relations
GPI Acquisition
Advance Auto Parts

2014 Summit Award – SILVER

Print Publications –Modest Budget
ReVision 2015
Virginia Western Community College

2014 Summit Award – GOLD

Print Publications – Modest Budget
Explore Park Wedding Folder
Roanoke County Parks, Rec and Tourism

2014 Summit Award – GOLD

Print Publications – Average Budget
Driveready
Advance Auto Parts

2014 Summit Award – SILVER

Public Relations Campaign – Modest Budget
Your Destination for Exploration
Roanoke County Parks, Rec and Tourism

2014 Summit Award – GOLD

Public Relations Campaign – Modest Budget
Virginia Western 2014 Graduation
Virginia Western Community College

2014 Summit Award – SILVER

Public Relations Campaign – Average Budget
Call Federal Credit Union–Car Buying 101
Access Advertising and Public Relations

2014 Summit Award – SILVER

Public Relations Campaign – Average Budget
Mountain Lake Lodge Successful Launch
ND&P

2014 Summit Award – GOLD

Public Relations Campaign – Average Budget
Virginia's Blue Ridge Blue Ridge Standard Time
Access Advertising and Public Relations

2014 Summit Award – SILVER

Social Media – Modest Budget
Graduation Live!
Roanoke County Public Schools

2014 Summit Award – GOLD

Social Media – Modest Budget
The 2014 Social Media Snow Event
City of Roanoke

2014 Summit Award – SILVER

Social Media – Average Budget
Virginia's Blue Ridge Blue Ridge Standard Time
Access Advertising and Public Relations

2014 Summit Award – GOLD

Social Media – Average Budget
Mountain Lake Lodge Successful Launch
ND&P

2014 Summit Award – Silver

Special Events – Modest Budget
NYSE Bell Ringing
Advance Auto Parts

2014 Summit Award – GOLD

Special Events – Modest Budget
Zombie Run
Roanoke County Parks, Rec and Tourism

2014 Summit Award – GOLD

Special Events – Modest Budget
Dallas New Store Openings
Advance Auto Parts

2014 Summit Award – SILVER

Special Events – Average Budget
Friendship Retirement Community Wellington IV
Access Advertising and Public Relations

2014 Summit Award – GOLD

Special Events – Average Budget
Link at 10
ND&P

2014 Summit Award – GOLD

Website Development – Modest Budget
Access Advertising and Public Relations Website
Access Advertising and Public Relations

2014 Summit Award – SILVER

Website Development – Average Budget
Unbound Edition Website
Firefli Media

2014 Summit Award – GOLD

Website Development – Average Budget
Virginia's Blue Ridge Blue Ridge Standard Time Contest Microsite
Access Advertising and Public Relations

2014 Summit Award – SILVER

Student Portfolio
Maya Chapman – Virginia Tech

2014 Summit Award – GOLD

Student Portfolio
Julia Sheretz – Elon University

2014 Best in Show Summit Award – Modest Budget

Graduation Live! Promo
Roanoke County Public Schools

2014 Best in Show Summit Award – Average Budget

Mountain Lake Lodge Successful Launch
ND&P