

Blue Ridge PRSA Announces 2015 Summit Award Winners

ROANOKE, VIRGINIA, November 9, 2015– The Blue Ridge Chapter of the Public Relations Society of America (PRSA) held its 14th annual Summit Awards Gala on Thursday, Nov. 5, at the Hotel Roanoke and Conference Center. The Summit Awards are an annual recognition of the best in public relations and communications efforts by professional public relations practitioners in Southwest Virginia.

The Summit Awards include 16 categories, which allow individuals or agencies to submit their work in a variety of areas, with most divided into modest or average budgets. A record 88 entries were received and submissions have the opportunity to receive either a Gold or Silver Summit Award. This year's entries were judged by the Lexington, KY Chapter of PRSA and were evaluated in the areas of research, planning, execution, and evaluation. The entire competition is open to all professional public relations practitioners in Southwest Virginia and membership in PRSA is not required.

Overall Summit Awards and Gala sponsor was Businesswire. Robertson Marketing Group was a gala event sponsor. All Star Impressions sponsored the Best in Show awards. Virginia Western Community College provided in-kind support for various collateral materials.

Congratulations to all 2015 Summit Award Winners. For more information, contact Chapter Awards and Recognition Co-Chairs Shelly Whitaker at 540.488.2466 or swhitaker@bricks4kidz.com or Josh Meyer at 540-857-6311 or jmeyer@viriniawestern.edu.

VIEW A LIST OF AWARD WINNERS BELOW

PRSA is the world's largest association of public relations professionals. Since 1992, the Blue Ridge Chapter, serving Central and Southwest Virginia, has strived to bring professionals together to enhance the practice, provide an exchange of experiences and ideals, and promote professional development. For more information on local programs, visit our website at www.prsa-blueridge.org.

###