

2015 Summit Award Winners



2015 Summit Award – **GOLD**

Annual Report – Modest Budget
Montgomery County FY 2015 Annual Report
Montgomery County, Virginia

2015 Summit Award – **SILVER**

Annual Report – Modest Budget
Innovation Ready- 2013-2014 Annual Report
Roanoke County Public Schools

2015 Summit Award – **GOLD**

Annual Report – Average Budget
2014 Progress Report- Partnering for Success
Roanoke Valley Convention and Visitors Bureau

2015 Summit Award – **GOLD**

Community Partnerships – Modest Budget
2015 Load the Bus for Kids
Roanoke County Public Schools

2015 Summit Award – **SILVER**

Community Partnerships – Modest Budget
CreateAthon
AAF Roanoke

2015 Summit Award – **GOLD**

Community Partnerships - Average Budget
VMFA Japanese Tattoo Exhibit
ND&P

2015 Summit Award – **SILVER**

Community Partnerships - Average Budget
Roanoke Star Tank
Access Advertising and Public Relations

2015 Summit Award – **GOLD**

Green Efforts – Modest Budget
Change Your Perspective Campaign
ND&P

2015 Summit Award – **GOLD**

Green Efforts – Average Budget
Down to the Wire Campaign
ND&P

2015 Summit Award – **GOLD**

Issues and Crisis Management
Carilion's Approach to Helping
Carilion Clinic

2015 Summit Award – **SILVER**

Issues and Crisis Management
The I-81 Exit 150 Improvement Plan
VDOT

2015 Summit Award – **GOLD**

Interactive/ Audio-Visual Short Format – Modest Budget
Camp Roanoke PSA
Roanoke County Parks, Recreation and Tourism

2015 Summit Award – **SILVER**

Interactive/ Audio-Visual Short Format – Modest Budget
Graduation Live 2015 Promo
Roanoke County Public Schools

2015 Summit Award – **GOLD**

Interactive/ Audio-Visual Short Format – Average Budget
Virginia Tech - VT Moment
Access Advertising and Public Relations

2015 Summit Award – **SILVER**

Interactive/ Audio-Visual Short Format – Average Budget
Roanoke Star Tank
Access Advertising and Public Relations

2015 Summit Award – **GOLD**

Interactive/ Audio-Visual Long Format – Modest Budget
Graduation Live
Roanoke County Public Schools

2015 Summit Award – **SILVER**

Interactive/ Audio-Visual Long Format – Modest Budget
Carilion's Approach to Helping
Carilion Clinic

2015 Summit Award – **GOLD**

Interactive/ Audio- Visual Long Format – Average Budget
Inorganic Ventures TCT Animation
Access Advertising and Public Relations

2015 Summit Award – **GOLD**

Internal Communications – Modest Budget
Carilion's Approach to Helping
Carilion Clinic

2015 Summit Award – **SILVER**

Internal Communications – Modest Budget
IALR Internal Newsletter
The Institute for Advance learning and Research

2015 Summit Award – **GOLD**

Internal Communications – Average Budget
AREVA 2015 Open Enrollment Campaign
Anstey Hodge

2014 Summit Award – **GOLD**

Lin Chaff Award for Creativity – Modest Budget
2015 Fall Semester Countdown
Virginia Western Community College

2015 Summit Award – **SILVER**

Lin Chaff Award for Creativity – Modest Budget
Carilion's Approach to Helping
Carilion Clinic

2015 Summit Award – **GOLD**

Lin Chaff Award for Creativity – Average Budget
Inorganic Ventures TCT Campaign
Access Advertising and Public Relations

2015 Summit Award – **GOLD**

Lin Chaff Award for Creativity – Average Budget
VMFA Japanese Tattoo Exhibit
ND&P

2015 Summit Award – **SILVER**

Lin Chaff Award for Creativity – Average Budget
Virginia's Blue Ridge Tourism Fall 2014
Access Advertising and PR and Mikula-Harris

2015 Summit Award – GOLD

Magazines - Modest Budget
TRACKS Magazine
Virginia- Maryland College of Veterinary Medicine

2015 Summit Award – SILVER

Magazines - Modest Budget
National News
American National University

2015 Summit Award – GOLD

Magazines - Average Budget
Tel Hai Magazine
Anstey Hodge

2015 Summit Award – SILVER

Magazines - Average Budget
Hollins University Winter 2015 Magazine
Anstey Hodge

2015 Summit Award – GOLD

Media Relations
Roanoke Star Tank
Access Advertising and Public Relations

2015 Summit Award – SILVER

Media Relations
Keeping Everyone Healthy
Carilion Clinic

2015 Summit Award – SILVER

Media Relations
Coverage of the Cube at Virginia Tech
Virginia Tech Institute for Creativity, Arts Technology

2015 Summit Award – GOLD

Print Publications - Modest Budget
Roanoke Reports
City of Roanoke

2015 Summit Award – SILVER

Print Publications - Modest Budget
Recreation Coloring Book
Roanoke County Parks, Recreation and Tourism

2015 Summit Award – GOLD

Print Publications - Average Budget
Campaign for Jefferson- Case for Support Brochure
Anstey Hodge

2015 Summit Award – GOLD

Public Relations Campaign - Modest Budget
Bricks 4 Kidz Re-Launch under new ownership
Bricks 4 Kidz

2015 Summit Award – SILVER

Public Relations Campaign - Modest Budget
2015 Graduation
Virginia Western Community College

2015 Summit Award – GOLD

Public Relations Campaign - Average Budget
Down to the Wire Campaign
ND&P

2014 Summit Award – SILVER

Public Relations Campaign -Average Budget
VMFA Japanese Tattoo Exhibit
ND&P

2015 Summit Award – GOLD

Social Media - Modest Budget
2015 Snow Event
City of Roanoke

2015 Summit Award – SILVER

Social Media - Modest Budget
Yes Mamm
Carilion Clinic

2015 Summit Award – GOLD

Social Media - Average Budget
What's your Bot-e-type Sweepstakes
Firefli Media

2015 Summit Award – SILVER

Social Media - Average Budget
VMFA Japanese Tattoo Exhibit
ND&P

2015 Summit Award – GOLD

Special Events - Modest Budget
Bricks 4 Kidz Grand Re-Opening
Bricks 4 Kidz

2015 Summit Award – GO

Special Events - Average Budget
The AAVMC: Fifty and Forward
Douglas Communications

2015 Summit Award – SILVER

Special Events - Average Budget
The 611 Returns
Access Advertising and Public Relations

2015 Summit Award – GOLD

Website Development - Modest Budget
Virginia Tech - VT Moment Microsite
Access Advertising and Public Relations

2015 Summit Award – SILVER

Website Development - Modest Budget
Roanoke County Parks
Roanoke County Parks, Recreation and Tourism

2015 Summit Award – GOLD

Website Development - Average Budget
Roanoke College Website
Roanoke College

2015 Summit Award – SILVER

Website Development - Average Budget
Roanoke City Public Schools
Roanoke City Public Schools

2015 Summit Award – GOLD

Student Portfolio
Chloe Young, Virginia Tech

2015 Best in Show Summit Award – Modest Budget

2015 Load the Bus
Roanoke County Public Schools

2015 Best in Show Summit Award - Average Budget

Down to the Wire Campaign
ND&P