



**PRSA Mid-Atlantic District
APR Boot Camp**
April 4-6, 2018
Harrisburg University
Harrisburg, Pa.
\$400

Ready to take the next step in your public relations career?

The PRSA Mid-Atlantic District is hosting an APR Boot Camp April 4-6 at Harrisburg University in Harrisburg, Pa.

Why register for the APR Boot Camp?

The APR Boot Camp is a three-day intensive course for candidates to prepare and advance through the Readiness Review™ and take the computer-based Examination for Accreditation in Public Relations (APR) or Accreditation in Public Relations + Military Communication (APR+M)



This course is designed to provide a setting that will meet the needs of busy professionals whose schedules don't permit extensive preparation time.

The Presenters:

[Liz Smith, APR, MBA](#), PRSA Mid-Atlantic District APR boot camp leader, 2015 district chair, and president, Integrated Communications Ventures
Liz facilitates the Readiness Review preparation (Day 1).

[Jason S. Kirsch, APR](#), senior counselor PRworks

Jason facilitates the computer-based Examination preparation (Days 2 and 3).

[Amy Beisel Hill, APR](#), communications director, Pennsylvania Catholic Conference (PCC)

Amy facilitates the computer-based Examination preparation (Days 2 and 3).

What will the APR Boot Camp cover?

- Day one: Readiness review preparation in the morning, followed by a readiness review panel in the afternoon
- Day two: Full day preparation for computer-based examination
- Day three morning: Morning preparation session for computer-based examination, followed by **1 p.m. computer-based exam** at the Prometric Testing Center in Harrisburg, Pa.

Please note: There is an additional \$385 fee to take the APR exam; however, those fees are at least partially reimbursed by PRSA National, pending successful completion of the exam.

Spots are limited to only 18 participants, so click on the following link for additional details and register soon:

<https://midatlanticprsa.wordpress.com/events/prsa-mid-atlantic-apr-boot-camp/>

Any questions? Email PRSA Central PA Chapter host for the Mid-Atlantic Boot Camp Amy Hill, APR at abhil@pacatholic.org or the PRSA National APR Chair Kathy Mulvihill at kathy.mulvihill@prsa.org.